

The Nexus Between Innovation, Inclusion, and Quality Places

Providence, RI
May 1, 2017

Anne T. and Robert M.

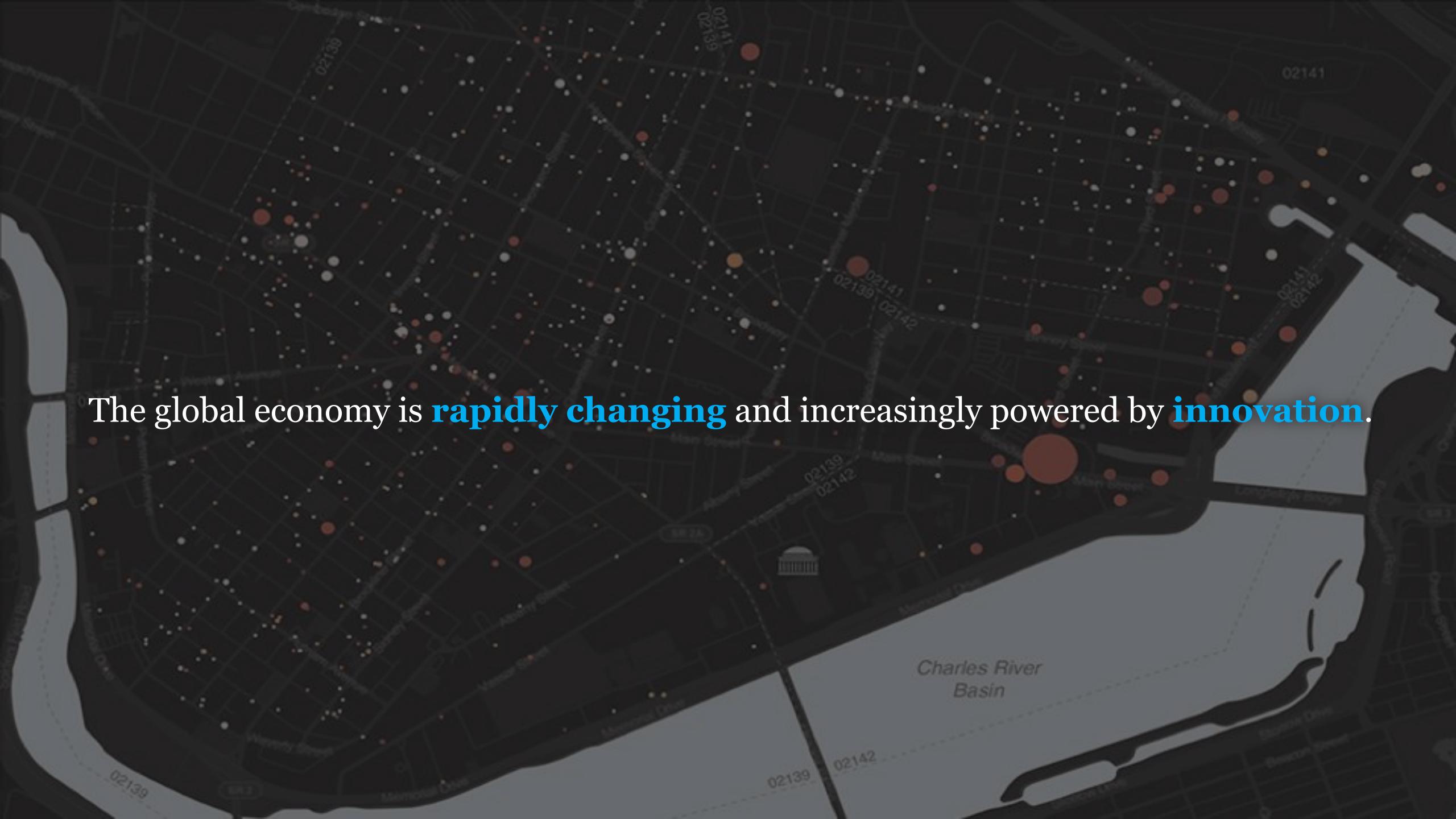
BASS INITIATIVE ON INNOVATION AND PLACEMAKING



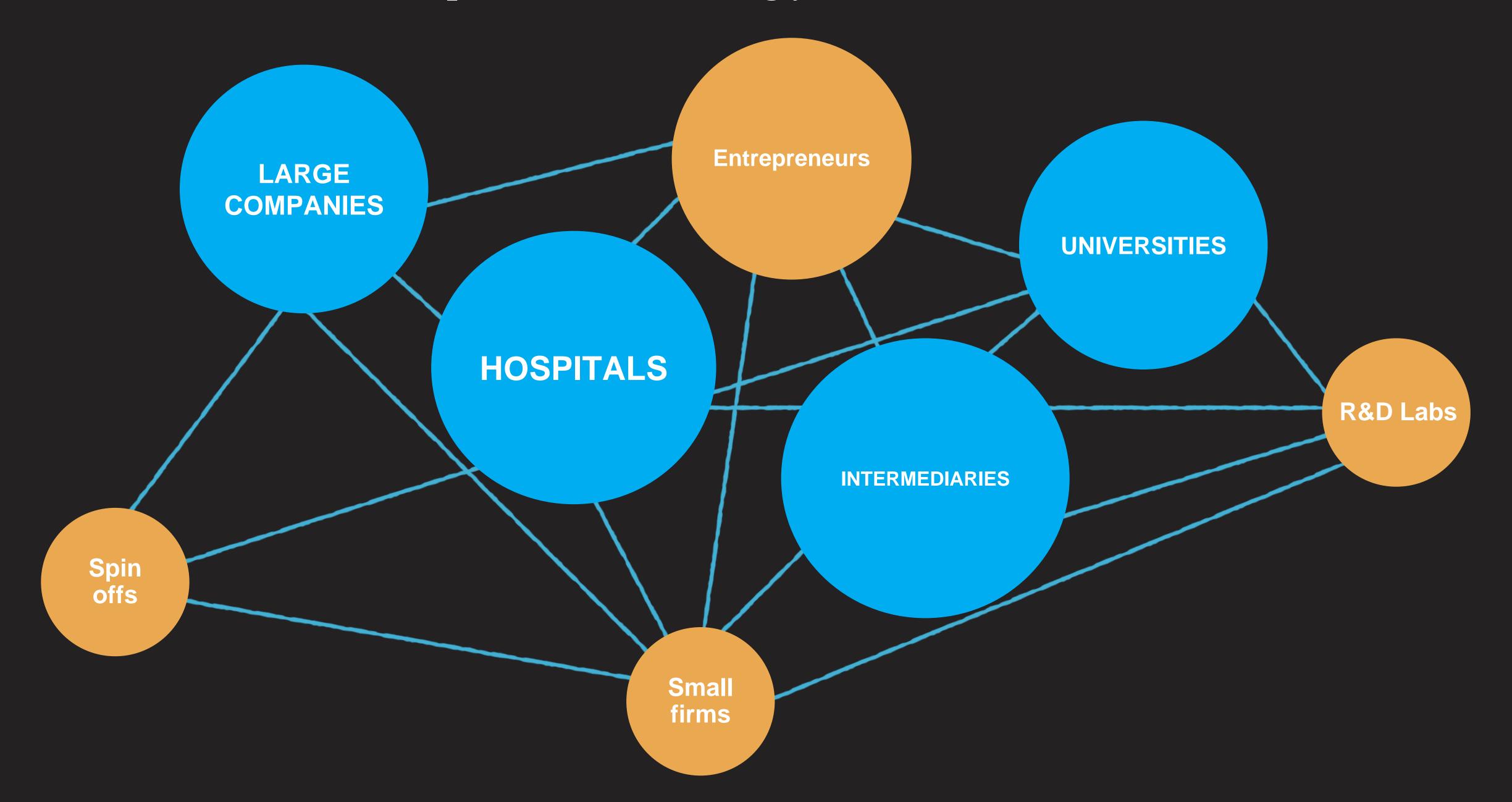


THE RISE OF INNOVATION DISTRICTS

the geography of innovation is shifting.



Innovation processes increasingly demand collaboration.





Companies are moving to be near other firms and talented people.



Fairfield Connecticut

Boston Seaport



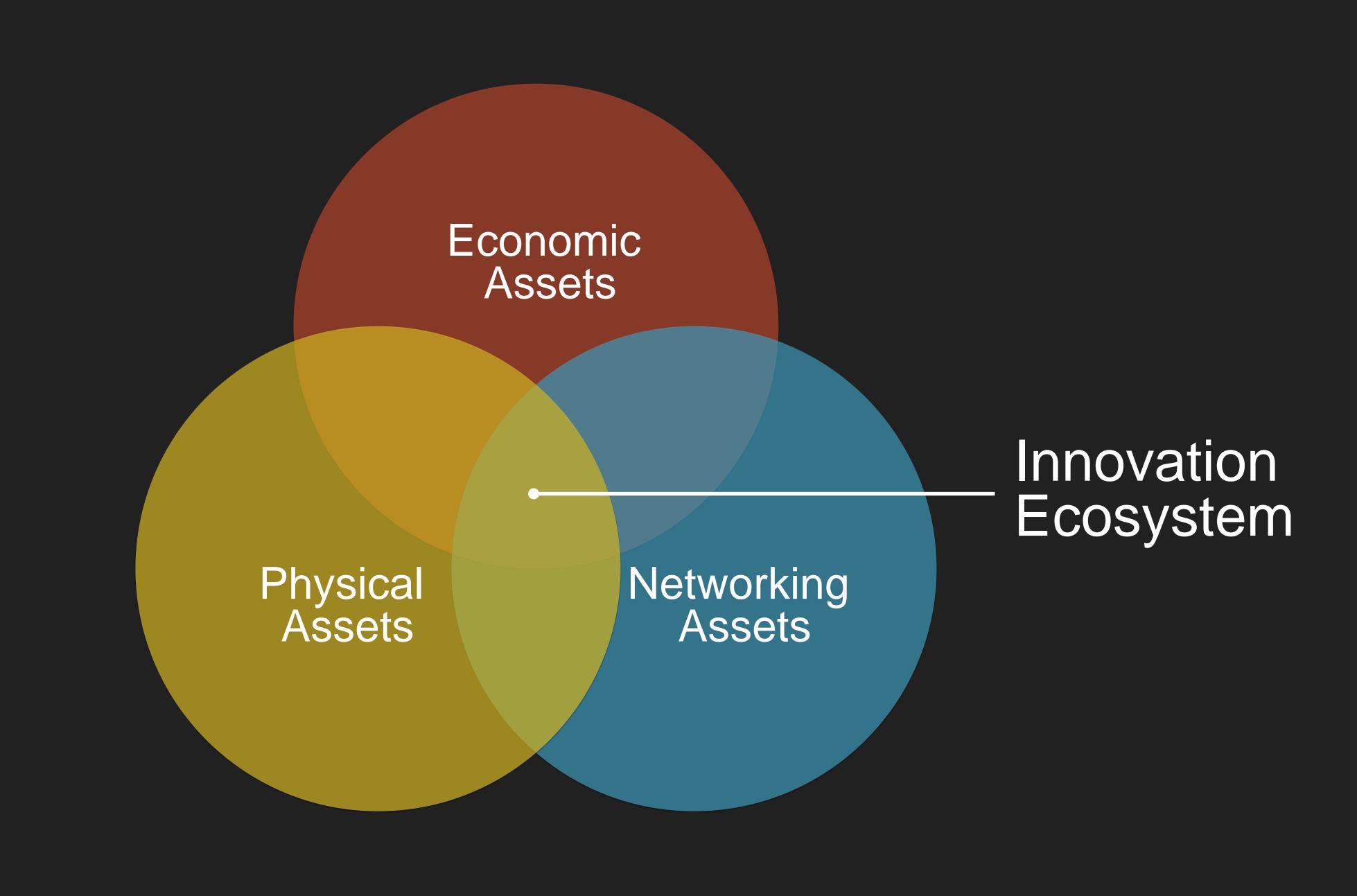
And people are demanding great places to live, work, and play.

Innovation District

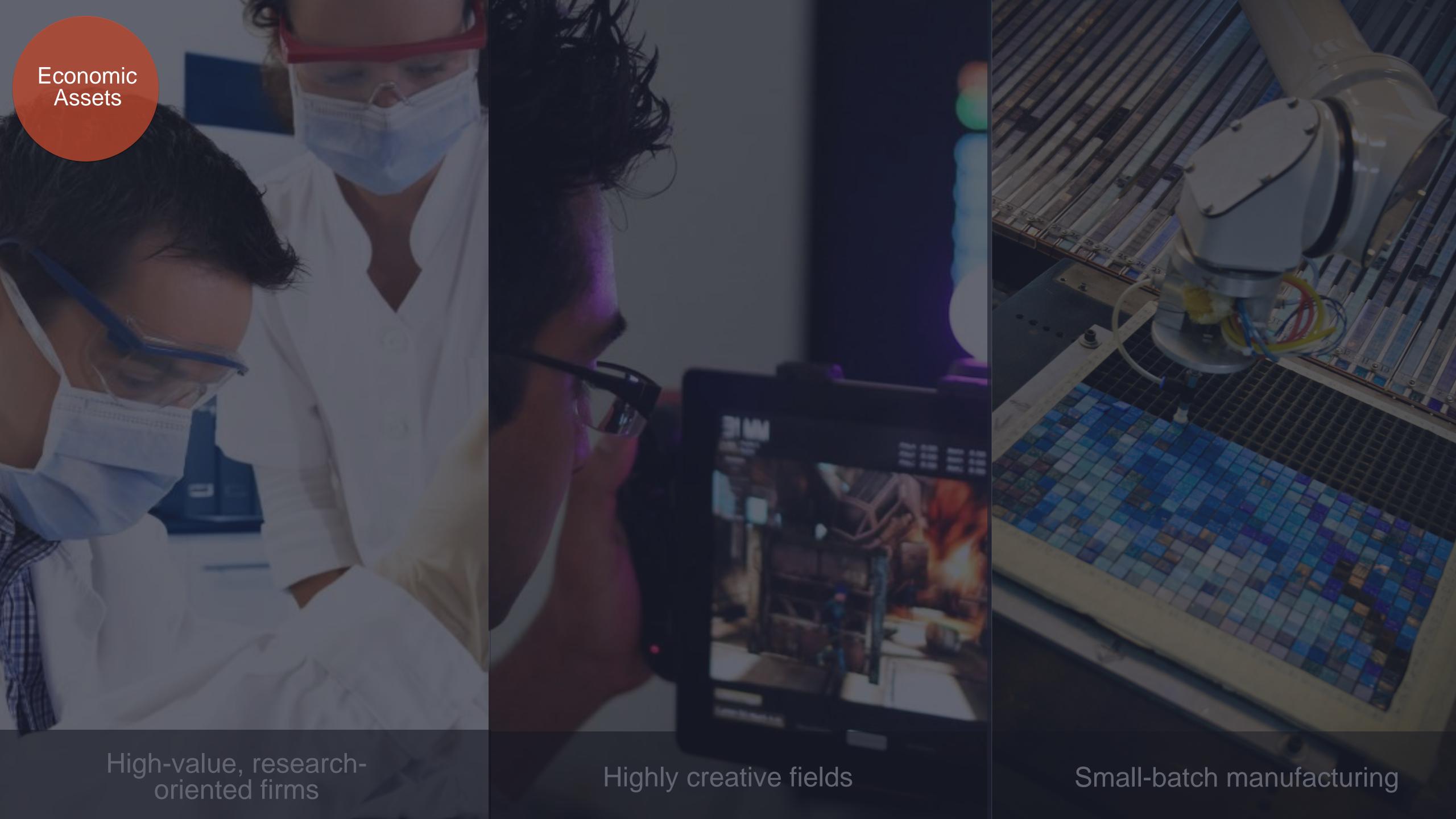
In•no•va•tion
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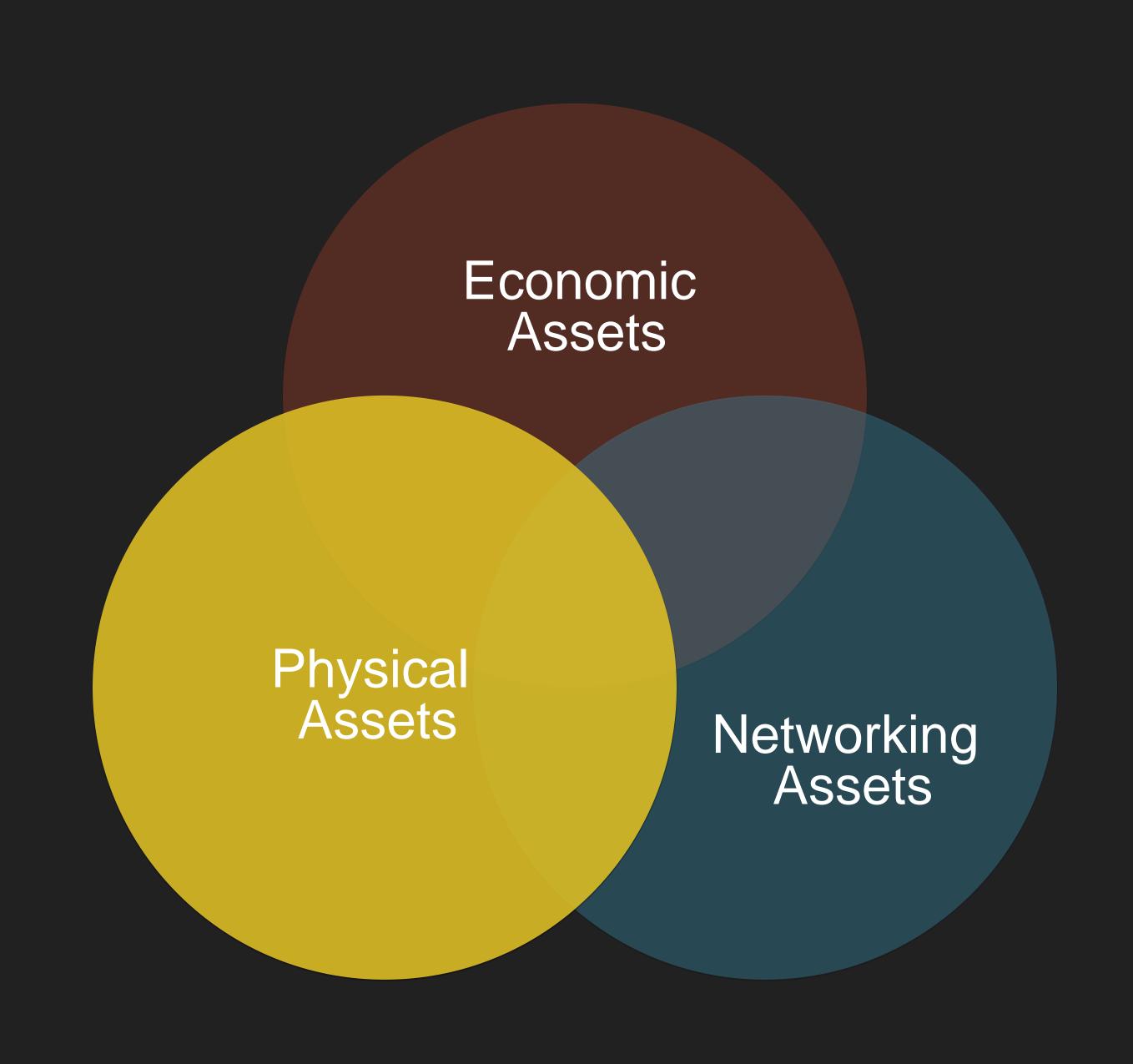
Geographic area where anchor institutions and companies cluster and connect with small firms, start-ups, business incubators and accelerators.

Physically compact, transit-and broadband-accessible, they offer mixed-use housing, office and retail.



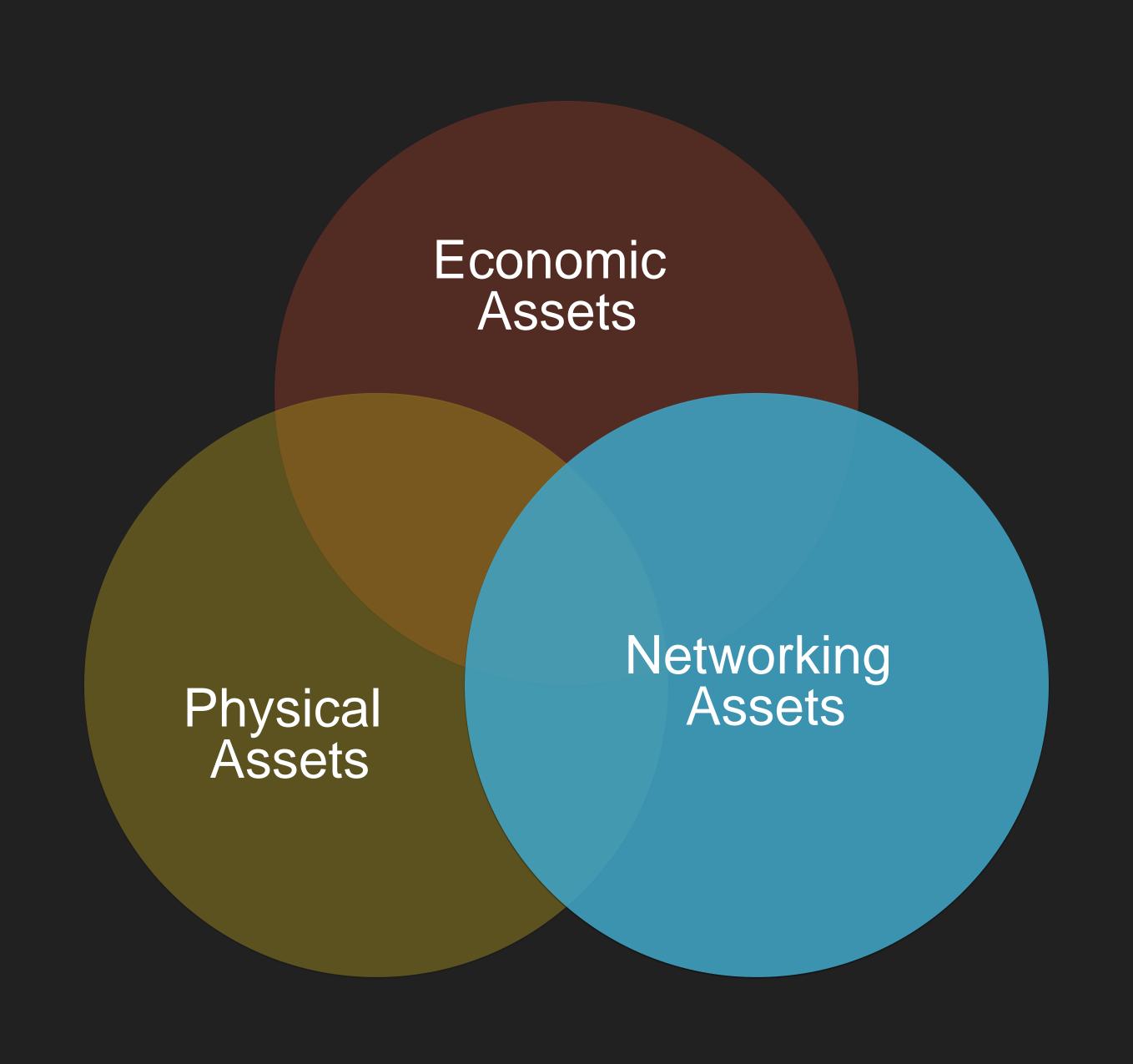
















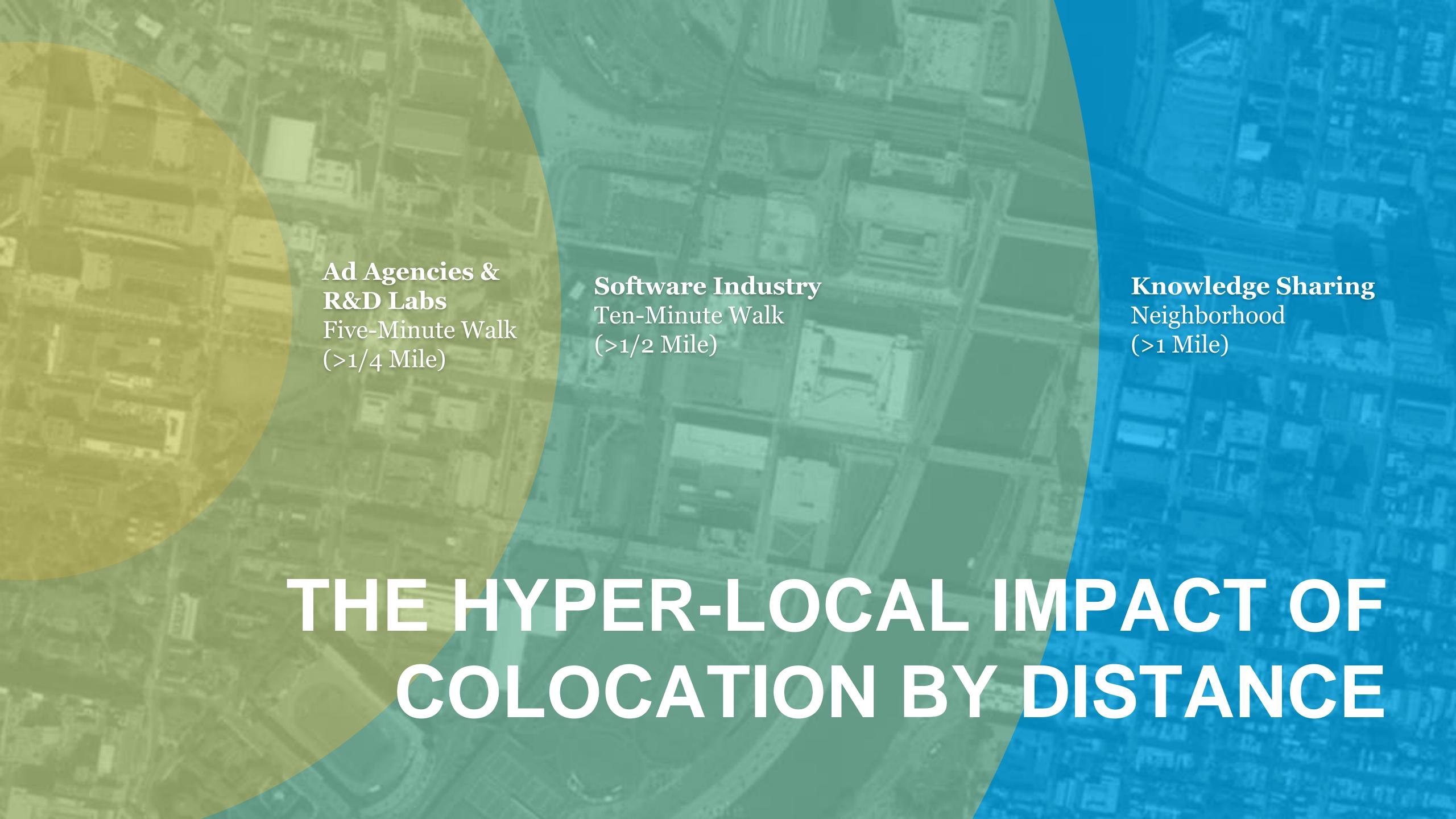




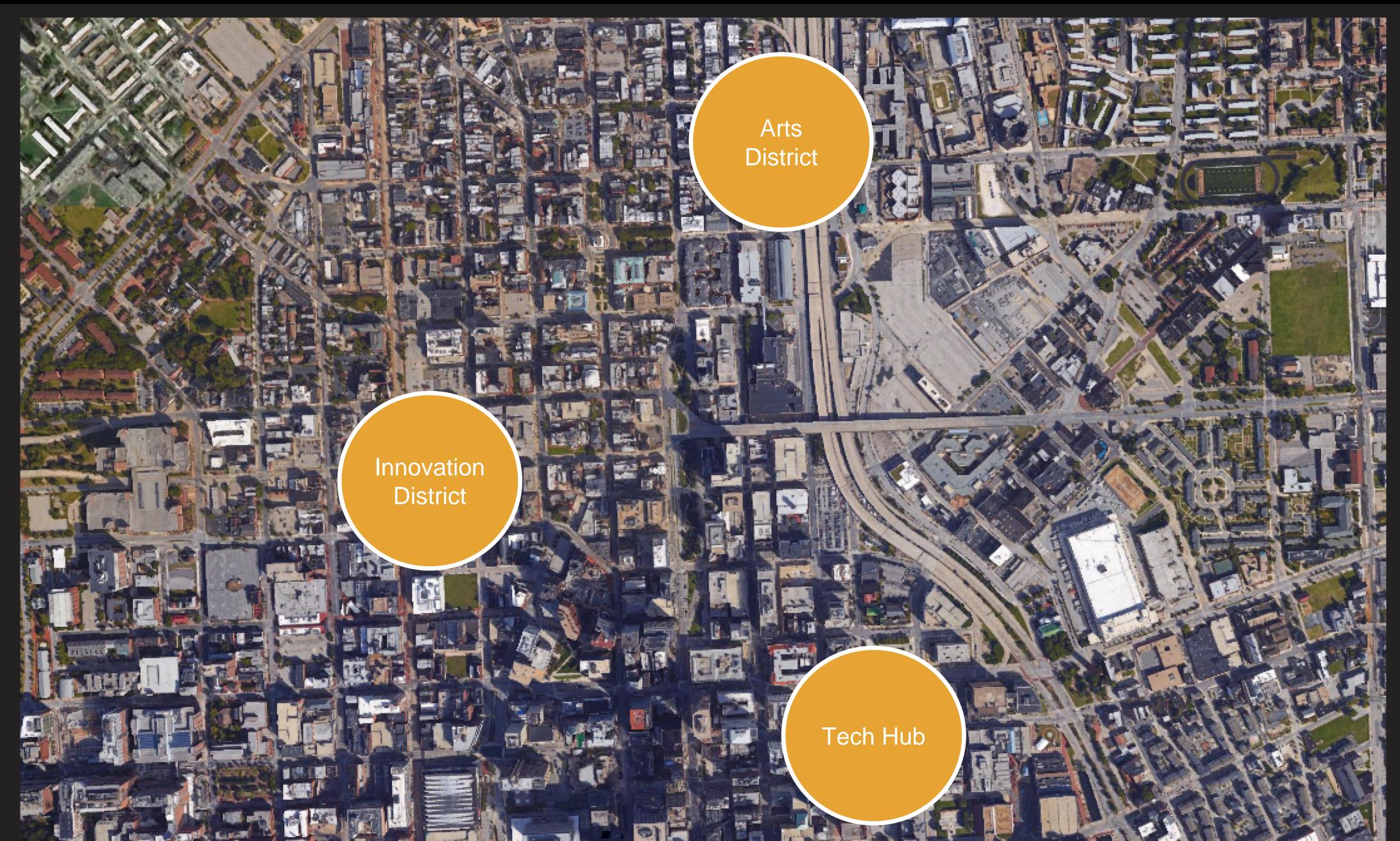
A NEW URBAN PARADIGM

Where innovation, place, and inclusion are tightly bound, cities will strengthen their existing ecosystem of assets.

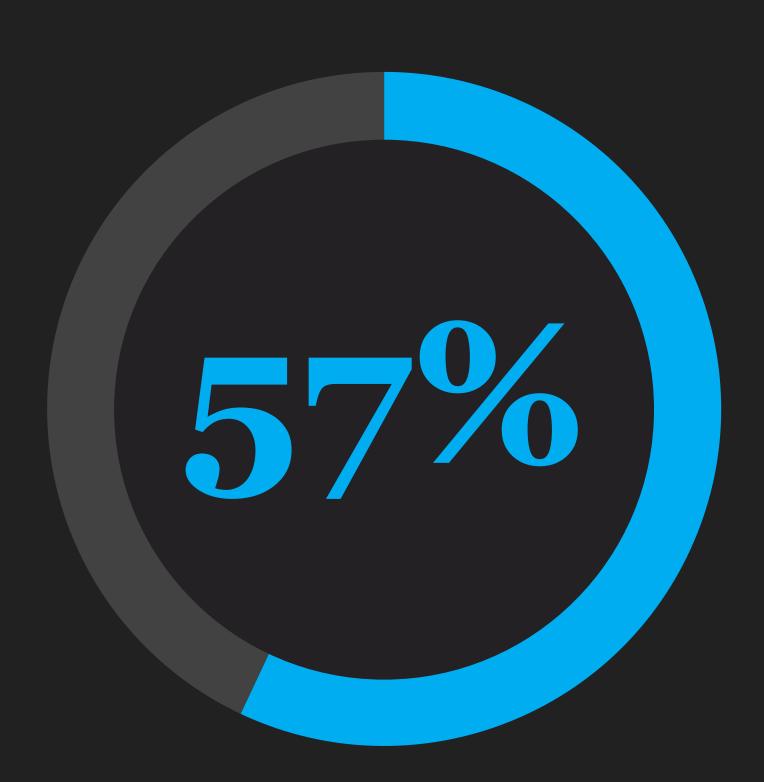




The hyper local is thus becoming more valued,



offering opportunities to intentionally connect local communities to the innovation economy.



of PHL district jobs require less than a 4-year degree

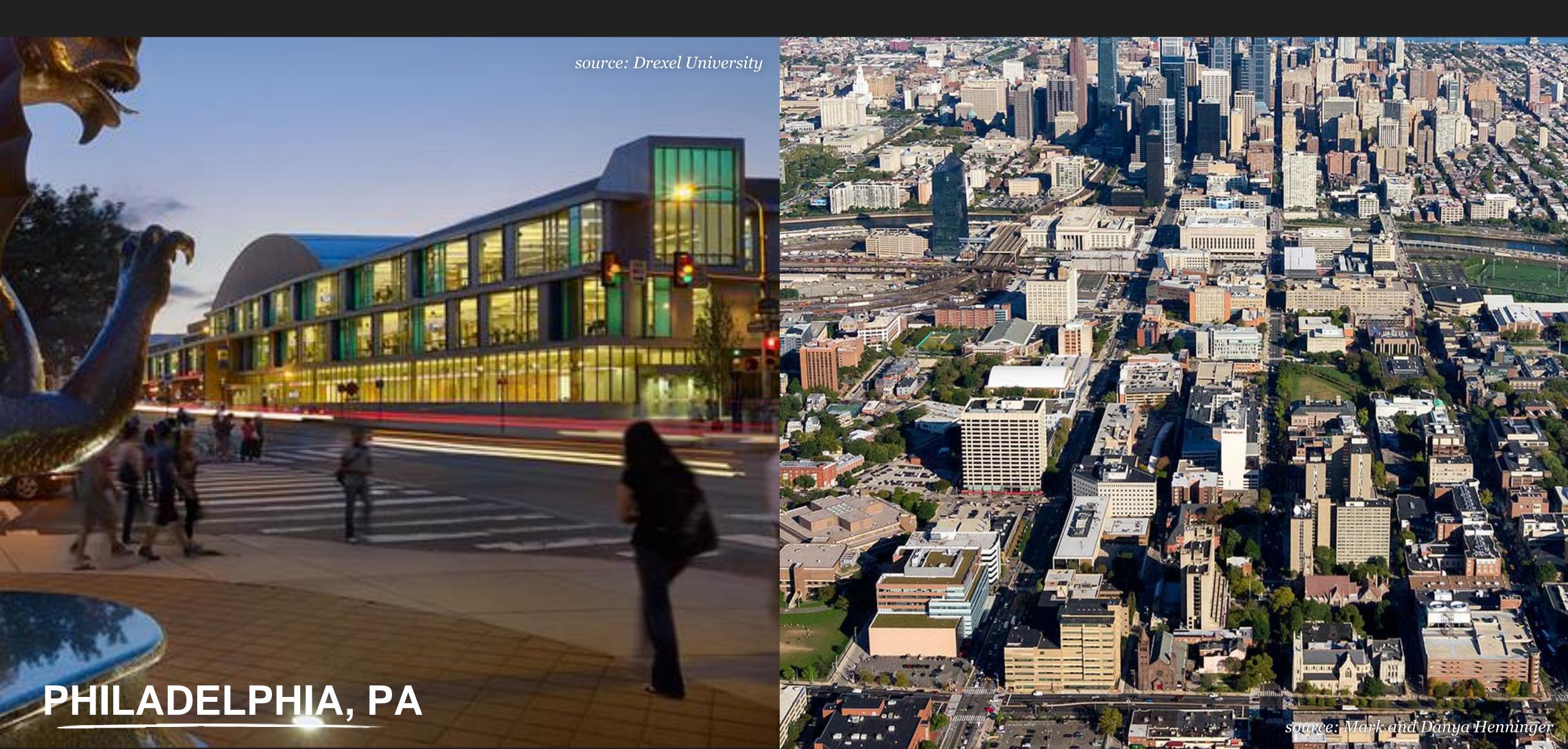


This is manifesting in numerous ways...

corporate research centers relocating near a top engineering school,



a dense concentration of anchor assets located very close to downtown,



an anchor-based energy and health district close to a growing commercial corridor,



an entrepreneurial district spearheaded by a public utility,



a legacy downtown reimagined as clusters of entrepreneurship,



a connected corridor anchored by a new research and innovation hub,



MAKING IT HAPPEN

How can the stakeholders support an innovation ecosystem?

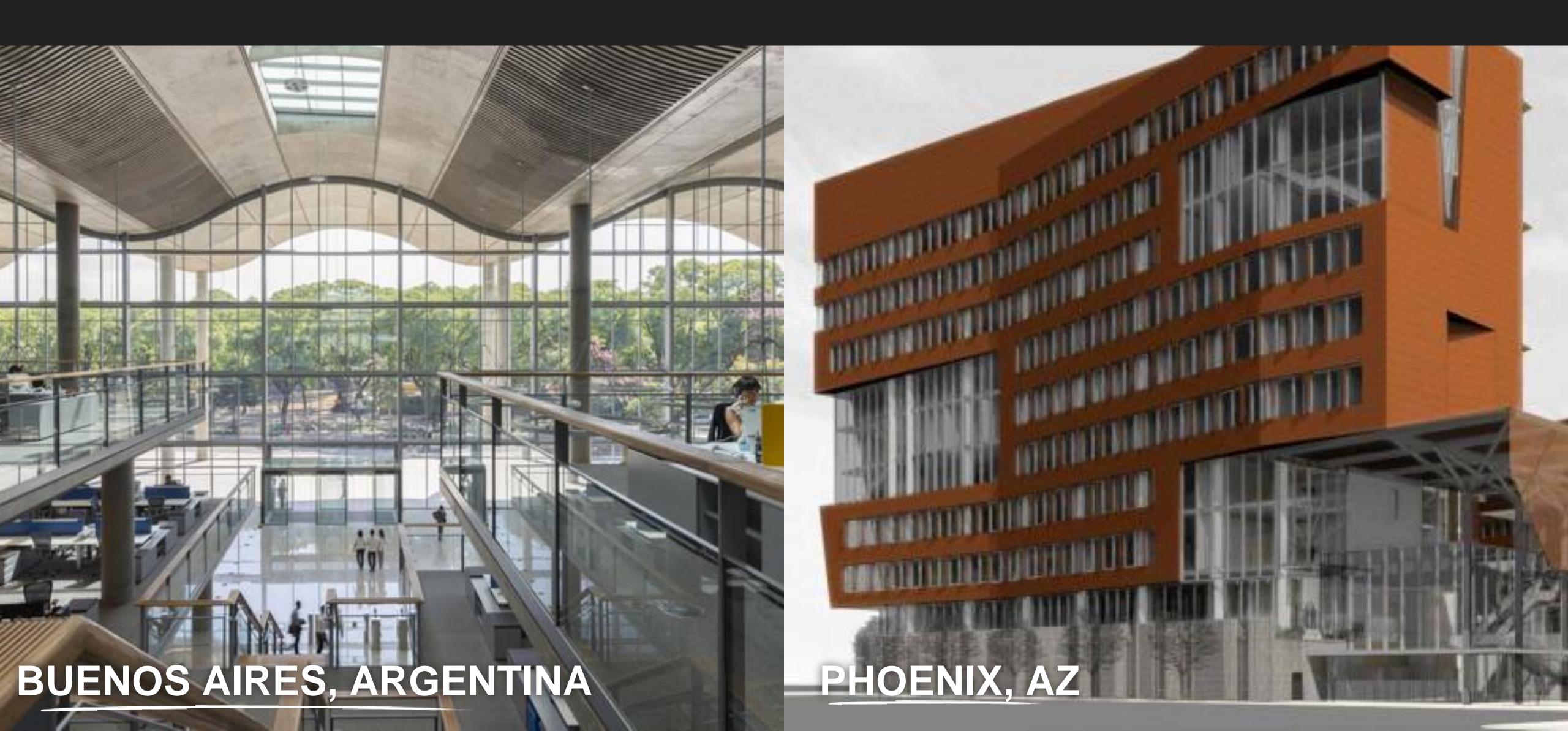
Create a network of key leaders, institutions, firms, and intermediaries.



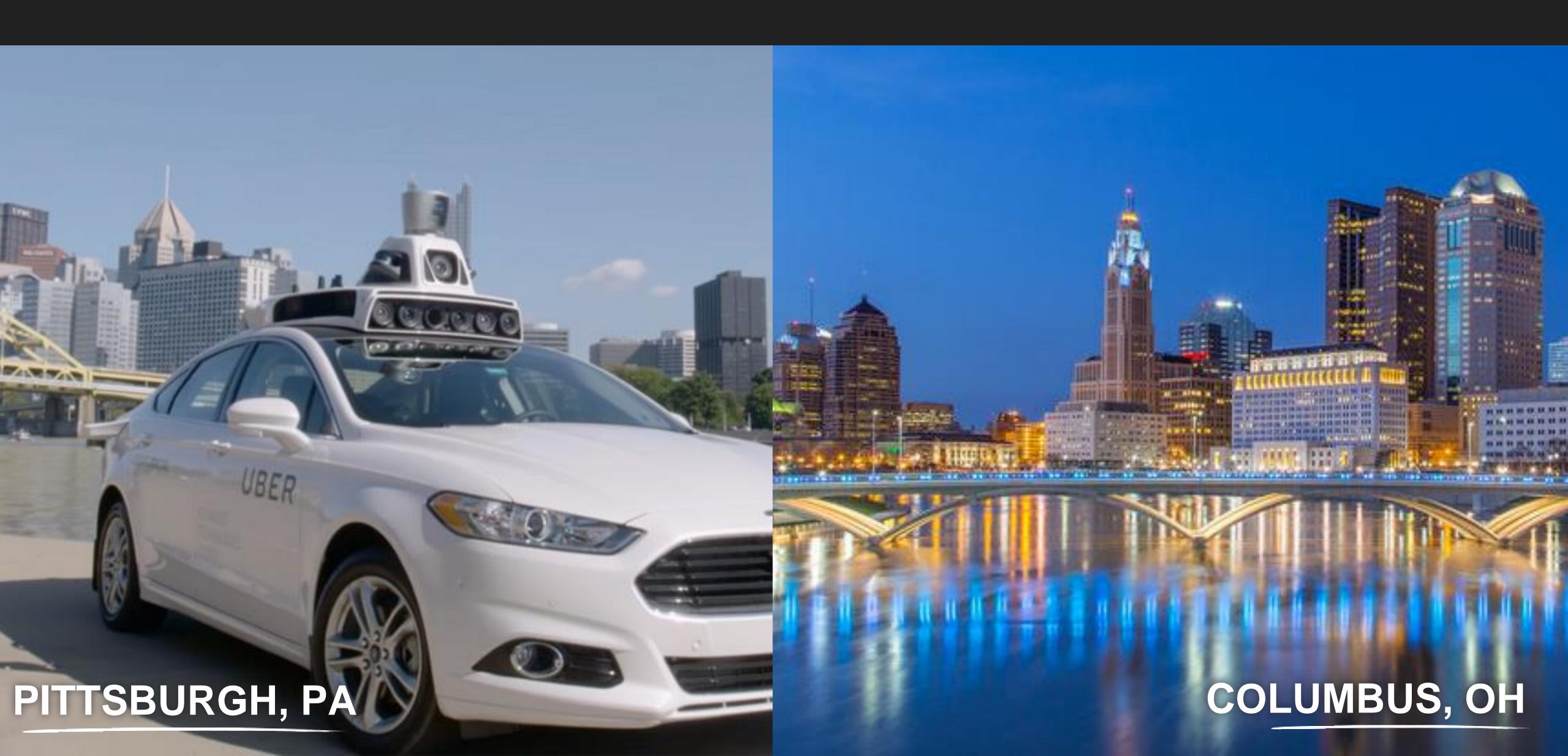
Audit your assets to determine your strengths.



Develop **game-changing strategies** that build on your assets, including **relocating** key institutions,



establishing the city as a test bed for new technologies,



ensuring risk capital is accessible,



identifying methods of retaining and connecting talent



intentionally linking anchor institutions to the regional economy,



and repurposing and remaking underutilized land and buildings.





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